



JOIN THE CLUB STARTUP !

STAR1



Club's Main Goals

Encourage exchanges and relations between Big Companies that build the network of the *Chambre's* French-Italian Business Community together with the **ecosystem of startups**, looking forward to create an environment of **Open Innovation and mutual contamination**. In all the meetings, both the **Startups** and the **Corporate Innovation Managers** will be involved.

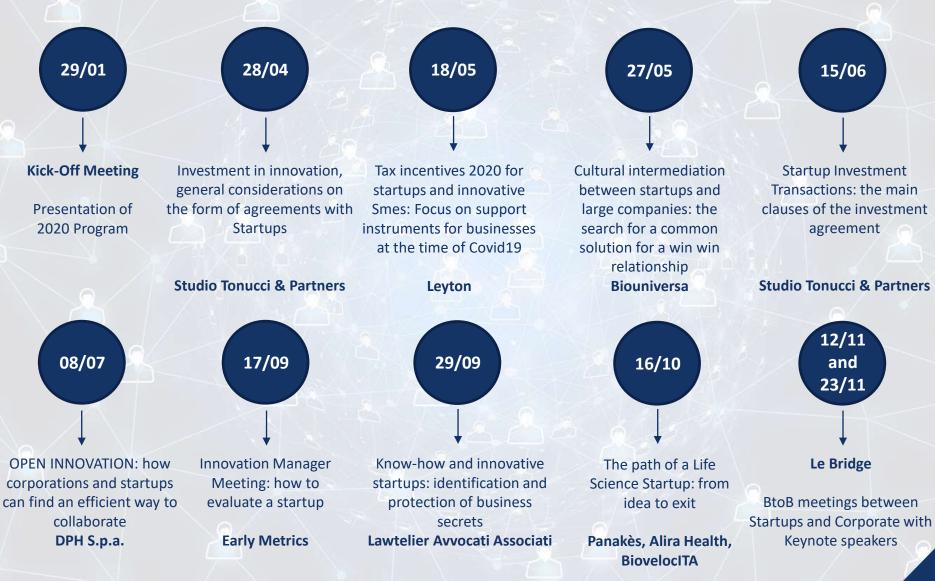
The topics of discussion and the contents proposed by the Club Start Up Club are the result of synergistic collaboration with the Major Universities, research centers, Institutions, Bpifrance and French Tech.

With **Open Innovation**, in 2020, one in three innovative companies in Italy has been able to change their own business model, half of them got new customers and 44% accelerated the development of new products and services.





What we've achieved in 2020



Final event of the 2020 program: Le Bridge Milan



AN EXCEPTIONAL EVENT OF THE CCI FRANCE ITALIE

During Covid19 time, 92 Startups and 24 Corporates met in two days of round tables and B2B virtual meetings

LE BRIDGE MILAN 12 and 23 NOV

405 1 to 1 MEETINGS 215

on 12/11

190

on 23/11

92 STARTUP coming from the following sectors HEALTHTECH

> FOODTECH BIOTECH FINTECH BIG DATA DIGITAL

24 CORPORATE

that involved inside them

47

MANAGER

150 ATTENDEES joined ROUND TABLES

more than

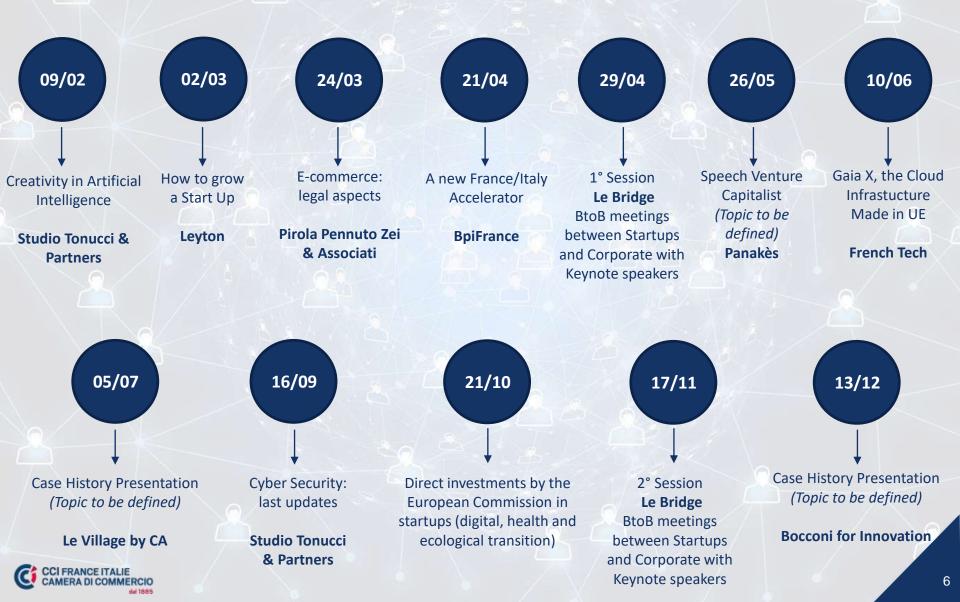


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What we will do in 2021



Why you should join the Club Start Up

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- Be an active part in the events
 - Create concrete business opportunities
 - Exchanges with different realities
- 5 Visibility on social channels

Access to targeted training and content



The Sponsorship: € 2500

Choose to support the *Chambre* because you believe that the exchange of ideas and projects can bring wealth, because you believe in the commitment of restitution and because you know that together we are stronger.

The sponsorship of the Startup Club includes both online and offline visibility actions:

OFFLINE

- Post-event list of participants shared
- Logo on Club Startup specific Rollup
- Credits in opening and closing events
- Chambre Professional Screen Video Promo
- Participation in the 2 editions of the Bridge (April and November 2021)

ONLINE

- Logo presence on invitations and registration forms for Club events
- Logo presence on the Chambre website in the Club Startup section
- Logo on Club yearbook shared with all Startups
- Tag on LinkedIn post (pre and post event) + other social channels
- Chambre Professional Screen Video Promo
- Logo credits at the start and end of the streaming event
- Logo on registration of the meeting spread on YouTube, Chambre site, Newsletter and LinkedIn

The Main Sponsorship: € 5000

Promote, build and participate, together with *Chambre*, in a **project** that acts as a **double bridge** within our business community, linking **France, Italy** and two different but complementary realities such as **Startups** and **Corporate Innovation Managers**.

In addition to the benefits provided by the sponsorship (online and offline visibility), the Main Sponsorship includes:

- The organization of an <u>in person event (as soon as the health situation will allow it)</u>, created ad hoc with topics and contents to be defined together, consistent with the Club's 2021 goals and program
- The publication of an <u>article</u> on Economy or other newspaper that deals with topics related to innovation, in which you will be able to make a contribution in terms of content



Participation in the Bridge: €600/session

The Club program foresees **two Bridge sessions for 2021 (April and November)**. This day of **Speed Dating meetings between Start Up and Corporates** is designed with a view of **Open Innovation and Exit**, in order to create contact and share direct knowledge between the two entities. The Corporate could be represented by the Innovation Manager, Marketing, Purchasing or Finance Managers so that the business opportunity will be truly concrete.

Participation in each session includes:

- The organization of meetings with Start Ups operating in the sector and field of action indicated in the registration phase
- The presence of your logo and a quote in the article published on the website and in the December newsletter
- Participation in the speeches of the Keynote speakers in the opening round table

For sponsors, participation in the two Bridge sessions is included.



TO US!

START

THANK YOU FOR YOUR COMMITMENT

CONTACTS

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